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Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



3625
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GROUP 3600

3/3/04
Date
Michael P. Lemley
Buchanan Ingersoll, P.C.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/717,881
Applicant : Phillip A. White
Filed : November 21, 2000
Title : PRODUCT PURCHASE DECISION MAKING AND INFORMATION DEVICE
Group Art Unit : 3625
Examiner : Yogesh C. Garg
Docket No. : 001020

RESPONSE TO OFFICE ACTION

Pittsburgh, Pennsylvania 15219
March 31, 2004

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated December 31, 2003, please amend the above-referenced application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 3 of this paper.